

FusionSync AI

Agency Partnership Model Pricing

What Is the Partnership Model?

FusionSync builds a productized AI solution for your specific vertical and client base. You sell it under your brand, we stay invisible. As you grow your client base, you earn the right to own the software outright. This is not a one-off build, it is a long-term revenue partnership.

Who Is This For?

Agency owners who already have a network of clients ready to be pitched to. You must have real prospects in your pipeline, not plans to start cold outreach. The partnership model is built for people who can close, not people who are still looking.

Why Choose the Partnership Model?

For agencies with an established client base, the challenge isn't finding prospects, it's justifying the investment in building a product before demand is proven.

The traditional path means hiring developers, managing a technical team, and spending significant time and money upfront, all before you know whether your clients will actually buy it.

The FusionSync Partnership Model flips that sequence.

Instead of building first and hoping clients follow, you validate demand with a working white-label AI solution, implement it only once a client is paying, and scale support as your client base grows. As your business proves itself, you earn the option to own the software outright.

Don't build a product to start a business. Build a business first, then earn the product.

Your job stays what it's always been: building relationships and closing clients. We handle the technology behind the scenes.

Phase 1: Free Sales Asset (POC)

Cost	Free
Timeline	3 days
Deliverable	Working demo you can pitch to clients immediately
Condition	You must have real clients ready to be pitched to. No cold outreach pipelines.

Scope	Scoped to your specific vertical and client type
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The POC is your sales asset. We build it, you pitch it. One free POC per vertical. Next free POC unlocks only after you hit your first milestone (25 clients).

Phase 2: Client Implementation

Because this is a productized solution, implementation is faster and more consistent than custom builds. Pricing is the same as our standalone model.

Tier 1: Simple Solutions

Implementation	\$300 - \$400
Timeline	3 - 7 days
Use Cases	AI chatbot, basic CRM, appointment booking
Monthly Support	\$300/month
Included Tickets	10/month

Tier 2: Mid-Complexity Solutions

Implementation	\$500 - \$700
Timeline	5 - 10 days
Use Cases	Chatbot + receptionist, CRM automation, booking + SMS
Monthly Support	\$400/month
Included Tickets	15/month

Tier 3: Complex Solutions

Implementation	\$800 - \$1,000
Timeline	10 - 15 days
Use Cases	Full stack: chatbot, receptionist, CRM, support, workflows, AI agents
Monthly Support	\$500/month
Included Tickets	40/month

Recurring Per Client

This single table now works for every tier automatically:

<i>Active Clients</i>	<i>Discount</i>	<i>Tier 1 (\$300 base)</i>	<i>Tier 2 (\$400 base)</i>	<i>Tier 3 (\$500 base)</i>
1	0%	\$300	\$400	\$500
2	10% off	\$270	\$360	\$450
3-4	20% off	\$240	\$320	\$400
5-7	30% off	\$210	\$280	\$350
8-10	40% off	\$180	\$240	\$300

The discount bracket applies to all active clients once reached e.g., a partner with 5 clients pays the 30%-off rate on all 5 clients, not just clients 5-7. The rate is re-evaluated as your active client count changes.

Ownership Milestones

As you grow your client base, you earn the right to own the software. Ownership is optional at each milestone. You can stay on the recurring model indefinitely if preferred.

Milestone	Clients	What You Get	Transfer Fee
Geography Ownership	25 active clients	Own the software for your geography and vertical + tech stack combination. FusionSync will not build the same solution for competitors in your geography.	\$5,000 (optional)
Global Ownership	100 active clients	Own the software globally for your vertical + tech stack combination. Battle-tested product with a proven client base.	\$15,000 (optional)

What you receive at ownership: a battle-tested codebase, documented integrations, working infrastructure, and an existing happy client base. Not just code.

Post-Ownership: Two Paths

After ownership transfer, you choose how to proceed.

Path	What It Means	Cost
Path A: We Continue Managing	FusionSync stays on as your tech partner. We maintain the product, handle updates, infrastructure, and scaling. Per-client recurring continues plus a product maintenance fee.	Per-client recurring + \$500/month product maintenance (baseline, discussed based on complexity)
Path B: Knowledge Transfer	We help you build and train your own team. Full documentation, codebase handover, and training sessions included. Clean exit with no ongoing obligation.	Included in transfer fee. Additional training at \$40/hour

Project Maintenance vs Product Maintenance

Before ownership, we maintain your client implementations. This is project maintenance: keeping each client's system running, fixing bugs, handling support.

After ownership (Path A), we maintain the entire product: the codebase, infrastructure, security patches, version updates, and new feature development. This is a fundamentally different responsibility and is priced accordingly with the +\$500 baseline product maintenance fee on top of per-client recurring.

Payment Default

Missed Payment	7-day notice issued immediately
Service Suspension	Service suspended after 7 days of non-payment
System Shutdown	The system shut down after 14 days. Client services halt.
Responsibility	You are responsible for communicating service disruption to your clients
Reactivation	Full outstanding balance must be cleared before reactivation

Standard Terms

Payment	50% upfront before build, 50% on go-live
Contract Length	Minimum 3 months, then month-to-month
Cancellation	30 days notice required
Support Hours	Mon-Fri 9am-6pm IST, 24-hour response SLA
Client Ownership	Your clients are yours. If you exit, their future is your decision.
Active Client Definition	Onboarded to the system and actively paying you
Data Ownership	We host and maintain. You own the data.
Exit Support	30-day handoff. 3 session included, extra at \$40/hour

Non-Disclosure Agreement

We sign a standard mutual NDA covering confidentiality of all business information, protection of client data, and your confidentiality regarding FusionSync as your invisible tech partner. By default the partnership is non-exclusive. Geography and global exclusivity is only triggered upon reaching the respective ownership milestones.

Next Steps

1. Discovery call to confirm you have real clients ready to pitch
2. We scope the POC for your specific vertical
3. 3-day POC build, you pitch and close your first client
4. First client implementation begins
5. Scale to milestone, earn ownership when ready

Questions? Let's talk. | FusionSync AI | fusionsync.ai